

COLLO Meeting Notes
Washington DC
October 12, 2004

Present

Drew Allbritten – Council for Exceptional Children (CEC)
Richard Arndt – Americans for UNESCO
Marcie Boucouvalas – International Associates
Cecilia Bowie – Learning Resources Network (LERN)
Alex Charters – Coalition of Lifelong Learning Organizations (COLLO)
Regis Gilman – Alpha Sigma Lambda (ASL) Foundation
Phil Greasley – Association for Continuing Higher Education (ACHE)
Starla Jewell Kelly – National Community Education Association (NCEA)
Tom Kowalik – University Continuing Education Association (UCEA)
Mary Beth Lakin – American Council on Education (ACE)
Lennox McLendon – National Adult Education
Janet Poley – American Distance Education Consortium (ADEC)
Michele Shinn – Association for Continuing Higher Education (ACHE)
Wayne Whelan – Association for Continuing Higher Education (ACHE)

Reports/Discussions

- W. Whelan opened the meeting, greeted organizational representatives in attendance and encouraged introductions. He briefly presented his reasons for his and ACHE's desire to see COLLO re-energized. ACHE is very interested in developing a concise, cogent, empirical statement of the "value-add" that continuing and adult education creates. Such a document would be of significant value to continuing and adult education professionals.
- A. Charters distributed a document to support his presentation about the history of COLLO. For more information, W. Whelan agreed to send a copy of the COLLO mission to P. Greasley so he can convert it for distribution to this group.
- T. Kowalik listed several outcomes expected as a result of this meeting, i.e., (1) A review of COLLO history, (2) An opportunity to learn about a potential connection between UNESCO and COLLO, (3) A discussion and decision of a "value add" project sought by ACHE, (4) A decision to convene COLLO again, (5) A list of other organizations that might be invited to join COLLO's next meeting, and a (6) Decision regarding next meeting date, time, and location.
- A list of ideas was generated to determine the potential value of an organization like COLLO.
 - Possible marketing campaigns
 - We would need to determine target audience(s)
 - Could provide letters of support
 - Could respond to RFP's for funding
 - Could promote the field/profession
 - Value of information exchanges and networking
 - Value of critical mass for advocacy for legislation
 - Community building

- Collaborative projects
 - Research/data gathering, e.g., “why decentralization of CE at Higher Ed. institutions?”
 - Research, e.g., impact of HE CE organization trends
 - International, national, state advocacy for Lifelong Learning
 - Deal with BIG issues
 - Building social capital
 - Building community
 - Profession building
 - Offer to track data for students moving from noncredit to credit/certificate programs
 - Develop an economic model
 - Determine institution, state, national, and international policy value of adult and lifelong learning
- As a result of the previous exercise, members decided to begin an action project that would allow COLLO to act as advocate and provide a national voice to tell the story of the value of lifelong learning to different audiences. They determined that once all known information was collected, they could ascertain missing elements necessary to support lifelong learning when targeting special audiences. Members identified information, data, studies, reports, etc. supporting lifelong learning, adult and continuing education they could accumulate and send to a central repository. (See Decision/Actions below.)
 - R. Arndt, representing Friends of UNESCO presented information about UNESCO and described the current status of affairs. The US Commission membership list may become available by the end of October.
 - The group decided to convene another meeting in February 2005. (See Decisions/Actions below.)
 - A list of ideas was generated to determine what other organizations might be invited to attend the next meeting of this group. A decision was made to invite a subset of the following list. (See Actions/Decisions below.)
 - American Library Association
 - National Coalition for Literacy
 - ProLiteracy
 - American Association of Community Colleges
 - CAEL
 - Alliance – Adult Programs in Higher Education
 - AAACE
 - ASTD
 - American Society for Curriculum Development
 - AFTE/NEA
 - AFL/CIO
 - AAUW
 - Cooperative Extension
 - Military Education
 - NASULGC CECEPS
 - Developmental Studies
 - National Institute for Literacy

- Verizon
- Private Sector
 - Carol Aslanian
 - The Growth Group
- DOL – One Stops
- National Workforce Investment Board
- Lumina Foundation
- Council on Competitiveness
- Sloan Foundation
- Educause
- National Learning Infrastructure
- UAW-Ford
- Reservation Education
- National Center for Study of Adult Learning and Literacy
- National Center for Community Colleges
- DOL-ETA

Decisions/Actions

- W. Whelan will send a copy of the COLLO mission to P. Greasley so he can convert it for distribution to this group.
- T. Kowalik will prepare notes from this meeting.
- W. Whelan will send the list of attendees, with email addresses and notes from this meeting to everyone who attended.
- Representatives from additional organizations will be contacted by letter of invitation to attend the next meeting and by phone, Wayne Whelan will contact by letter. Members of the group will make personalized contacts by phone encouraging attendance at the next meeting.
- The group decided to undertake an action project to collect data and stories that relate to adult and lifelong learning, continuing education that might be useful as background information for a number of initiatives.
- The group decided to temporarily use ACHE website (acheinc.org) as the central repository for studies and information related to adult and lifelong learning. The following information will be sent to M. Shinn.
 - Lifelong Learning Trends - T. Kowalik
 - Dept. of Ed, Carnivali information – L. McLendon
 - Distance Education information – J. Poley
 - Economic impact of HE at the national and state levels – M. Lakin
 - ACT Work Keys – D. Allbritten
 - AACC Survey Data – M. Shinn
 - SREB data – J. Poley
 - DoL statistics on jobs, etc can be found on the web
 - National Commissions' studies, e.g., "Writing in the Workforce" - M. Lakin
 - Annie Casey Foundation Working Families and Poverty – M. Lakin
 - Issues papers – L. McLendon

- Successful strategies that can be used for various audiences – everyone
 - ACE study “Low Income Adults and Access to HE” – M. Lakin
 - CAA literature - ?
- S. Jewell-Kelly will determine the availability of www.COLLO.edu or www.COLLO.org as a possible website for this organization.
- Representatives from the following organizations will be invited to this group’s next meeting.
 - American Library Association
 - National Coalition for Literacy
 - American Association of Community Colleges
 - CAEL
 - AAACE
 - ASTD
 - Cooperative Extension and/or NASULGC CECEPS
- T. Kowalik will contact UCEA to reserve the ACE conference room for the next meeting.
- Next meeting is scheduled for February 22, 2005 from 10:30 am to 3:00 pm in ACE Conference Room at One DuPont Circle, Washington DC.
 - Tentative agenda includes:
 - Welcome to new organizational representatives
 - Reports on status of action items
 - Discussion and identification of future issues